

Seminar Agenda

June 2019



Friday, June 7th, 2019

TOWER EAST

9:00am - 9:40am - *The Current State of Affairs of Today's Practice*

- Dr. Steve Peyroux, DC

9:40am - 10:00am - *The Best Practices of Marketing*

- David Bauer - Director of Merchant Acquisitions, MAX Effect Marketing

10:00am - 10:30am - *Explode Your Purpose and Passion*

- Dr. Brent Detelich, DC

10:30am - 11:00am - *Authority Level Branding for Sexual Wellness*

- Bruce Bertman, CEO - Zizion

BREAK - 11:00am - 11:30am

11:30am - 11:50am - *Stop Paying for Ineffective Marketing -Get Paid while Gaining 50+ New Patients a Month*

- Dr. Ed Race, DC

11:50am - 12:20pm- *Getting your Practice to Fire on all Pistons*

- Lori Allen, Author, Practice Management Expert

12:20pm - 1:00pm - *Unbelievable New Technology! Guaranteed to Improve Results in All Treatment Plans*

- Dr. Pat McNeil, DC

LUNCH - 1:00pm - 2:30pm

2:30pm - 3:10pm - *The Hottest New Niche in Healthcare*

- Drs. Brandon and Heather Credeur, DC

3:15pm - 3:45pm - *Make \$50k in One Day with Laser Marketing*

- Steve Reardon, CEO InvisaRed

BREAK - 3:45pm - 4:10pm

4:10pm - 4:35pm - *Learn How to Reduce Your Taxes Using the Proven Technique Customized Exclusively for PBS Doctors.*

- Brad Barros, CEO My National Family Office

4:35pm - 5:00pm - *Create Generational Wealth and Have the Time of your Life with Gold Backed Crypto*

- Mark Luckie, DC

5:00pm - 5:30pm - *Learn to Save \$50k Annually on Advertising Media*

- Larry Berg, CEO - My ROI

5:30pm - 6:00pm - *Functional Medicine Clinics of the Future*

- Regan Archibald

TOWER WEST

9:00am - 11:00am – *The Three Most Expensive Compliance Mistakes in Integrated Practice*

- Dr. Evan Gwilliam, DC, MBA, CPC, MCS-P, and CPMA – Clincial Director, PayDC

11:30am - 12:15pm – *Predictive Problem Solving: Leveraging Practice Management Software to Achieve Practice Autonomy*

- Reuven Lirov, M.A., CPC

12:15pm- 1:00pm - *Achieving Profitability in Insurance Division*

- Michelle Corrigan, CPC

2:30pm-5:30pm – *Precision Injection Procedures & Hands-on Lab*

- Julie Thorne, NP



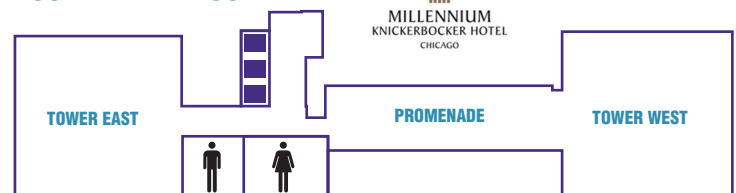
Cocktail Hour

6:00 - 7:00pm

Prince of Wales Room

Sponsored by Brighter Social

FOURTEENTH FLOOR



Seminar Agenda

June 2019



Saturday, June 8th, 2019

TOWER EAST

9:00am - 9:50am - *Exosomes: The Future of Regenerative Medicine*

- Tim Moseley, PhD - CSO, Direct Biologics

9:50am - 10:40am - *Automate Your Office for WL, FM, Decompression*

- Dr. Micheal McCracken, DC - COO, Blueprint to Practice Automation

10:40am - 11:30am - *Effectively Eliminate Toxins and Inflammation: Drastically Enhance Patient Results*

- Dr. Sean LaFave, DC

BREAK - 11:30am - 12:00pm

12:00pm - 12:40pm - *Advanced Regenerative Medicine Applications*

- Dr. John Lieurance, DC - LumoStem

12:40pm - 1:00pm - *Medical Wave Technology*

- Carmine DellaSala

LUNCH - 1:00pm - 2:15pm

2:15pm - 2:25pm - *Best Hair Loss Injectable on the Market: Incredible Results!*

- Dr. Kent Beams, MD

2:25pm - 3:10pm - *Grow Your Practice with Neuropathy -This Marketing Works!*

- Dr. Andy Barlow, DC

3:10pm - 3:30pm - *Why CBD Oil for Your Practice?*

- Brian Fitzer

3:30pm - 4:20pm - *The Practice Model of Today*

- Dr Steve Peyroux, DC and Dr Pat Mcneil, DC

4:20pm - 5:00pm - *How to comply with the FDA through Regen Med Approved Studies*

- Dr Kai Deusch, MD and Ken Klienhenz

TOWER WEST

9:00am - 1:00pm - *New Patient Forms & Exam, DME & Treatment*

- Julie Thorne, NP

2:15pm - 5:00pm - *New Patient Forms & Exam, DME & Treatment (cont'd)*

- Julie Thorne, NP

OUR TEAM IS TURNING

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HELP US CELEBRATE

PAT, BRENT & STEVE TURNING THE BIG 5-0

JOIN US AT 8:00PM AT



BENNY'S
CHOP HOUSE